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Traffic in the Cities

Original Scientific Paper

Submitted: 10 Feb. 2018

Accepted: 19 Feb. 2020

QUANTIFYING TRAVEL PHYSICAL ENERGY EXPENDITURE FOR URBAN TRAVELLERS – A CASE STUDY OF BEIJING

ABSTRACT

Travel physical energy expenditure for travellers has impact on travel mode choice behaviour. However, quantitative study on travel physical energy expenditure is rare. In this paper, the concept of travel physical energy expenditure coefficient has been presented. A case study has been carried out of young travellers in Beijing to get the value of physical energy expenditure per unit time under three transport modes, walking, car and public transportation. A series of experiments have been designed and conducted, which consider influence factors including age, gender, travel mode, riding posture, luggage level and crowded level. By analysing the travel data of money, travel time and physical energy expenditure, we determined that the value of travel physical energy expenditure coefficient δ is 0.058 RMB/KJ, which means that travellers can pay 0.058 RMB to reduce 1 KJ physical energy expenditure. Next, a travel mode choice model has been proposed using a multinomial logit model (MNL), considering economic cost, time cost and physical energy cost. Finally, the case study based on OD from Xizhimen to Tiantongyuan in Beijing was conducted. It is verified that it will be in better agreement with the actual travel behaviour when we take the physical energy expenditure for different types of travellers into account.

KEY WORDS

travellers' physical energy expenditure; travel behaviour; travel mode choice;

1. INTRODUCTION

It is important now to give priority to the development of public transportation in most cities all over the world, in order to mitigate urban traffic congestion and achieve urban traffic low-carbon,

environmental protection, and sustainable development. However, as the living standard for people improves gradually, the sensitivity towards time and money has weakened, while the aspect of comfort has become a more important factor when people make a travel plan. People try to avoid the discomfort in daily travel by means of paying for a more comfortable travel plan.

Some studies at home and abroad pay attention to travellers' physiological and psychological aspects [1-6]. Due to the lack of methods for measuring the travellers' perceived comfort during travelling, there is little research on describing it objectively and quantitatively. Travel physical energy expenditure (TPEE) refers to the physical energy expenditure of travellers in one process of travelling, which quantitatively describes the comfort level of travelling from the perspective of energy metabolism. When physical energy expenditure reaches a certain level, travellers will have a feeling of discomfort, such as fatigue, boredom and so on, which works negatively when travellers make a plan for the next travel. Travellers will estimate the physical energy expenditure of each alternative travel plan according to their previous travel experience, and consider travel time and money together in advance. Ultimately, the travellers will choose an appropriate travel plan.

However, physical energy expenditure are the energy transformation processes within the human body, which are difficult to be measured. In addition, travellers with different physique have different perception for the same physical energy expenditure. Therefore, this paper puts forward the concept

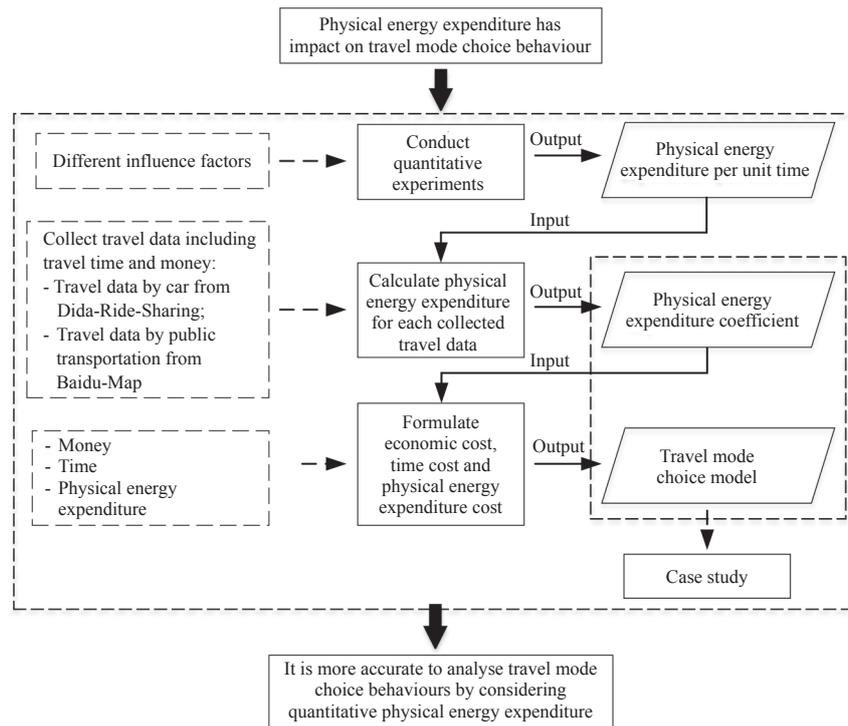


Figure 1 – Illustration of the technical route

of travel physical energy expenditure coefficient, transforming the physical energy expenditure into economic cost. And then, based on the traditional travel mode choice model considering money and travel time, the physical energy expenditure will be added into consideration by using a multinomial logit model (MNL). Based on the case study, we verify that the physical energy expenditure is a key factor for analysing people’s travel behaviour.

The rest of the paper is organized as follows. Section 2 presents the quantitative experiments and results. Section 3 determines the value of travel physical energy coefficient. Section 4 proposes a transport mode choice model. In Section 5, a case study is conducted to verify the necessity of considering TPEE in travel behaviour. Section 6 gives the conclusions. The technical route of this paper is presented in *Figure 1*.

2. QUANTITATIVE EXPERIMENTS AND RESULTS

Body energy metabolism is divided into three types: basic metabolism, rest metabolism, and activity metabolism, which is a complex physiological process influenced by many factors. Basic metabolism and rest metabolism vary with gender and age; generally speaking, men above women, children above adults, and adults above the elderly [3].

Activity metabolism is closely related not only to individual characteristics, but also to the intensity of activities people are engaged in. This paper considers that the activity metabolism of travel behaviour is related to some individual characteristics like age, gender, and some activity characteristics like travel mode, riding posture, luggage level, crowded level. *Figure 2* summarizes the influence factors of travel physical energy expenditure considered in this paper.

Guo [3] pointed out that the average basic metabolic rate of healthy people of the same gender over 20 years of age is almost the same. Travellers of this age group account for more than 98% of total urban rail transit passengers [9]. Therefore, in order to save the experimental cost, this paper chooses young people as the experiment sample. The experiment scenarios are designed using orthogonal experiment design method, comprehensively considering five factors including gender, travel mode, riding posture, luggage level and crowded level. Orthogonal experimental design method is an optimal method when there are many factors considered in experiments. Representative experiments will be selected according to the orthogonality from all experiments where every possible value for every factor is combined. And all the selected representative experiments are evenly distributed among all

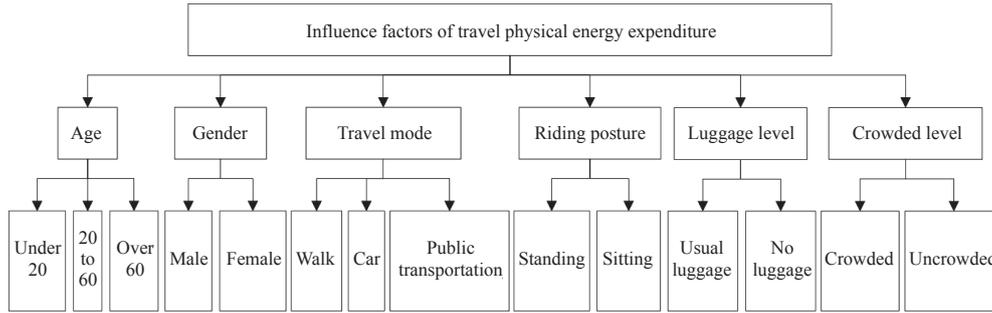


Figure 2 – Influence factors of travel physical energy expenditure

Notes: (1) Usual luggage refers to one laptop bag or one briefcase that commuters take every day. (2) Crowded refers to the situation where it will be difficult if more people want to get on the bus or rail carriage. Uncrowded refers to the situation where it will be easy if anyone wants to get on the bus or rail carriage.

experiments and are mutually comparable. Conclusions can be obtained from relatively fewer number of experiments by orthogonal experiment design method, which is an efficient and economical method. The experimental scenarios are shown in Table 1. The environment of public transportation is complex resulting in physical energy expenditure influenced by many factors. Therefore, the experimental scenarios for public transportation are relatively complex, such as from the 5th to the 20th one in Table 1.

A typical OD in Beijing from Xizhimen to Qinghe was chosen as the experiment route. A total of 20 people were selected to be tested, and all of them (10 males, 10 females) had a normal BMI index (Body Mass Index). They were required to complete the corresponding experiment scenarios according to their own gender and record corresponding travel time and travel physical energy expenditure measured by the Polar cardio tachometer [7]. Finally, more than 200 pieces of experiment data were collected. The results of experiments are also shown in Table 1.

Table 1 – Experiment scenarios and results

Scenario	Travel mode	Gender	Luggage level	Riding posture	Crowded level	Range of TPEE [KJ/min]	Mean value of TPEE [KJ/min]
1	Walk	Female	—	—	—	10.05 - 15.62	13.05
2	Walk	Male	—	—	—	12.3 - 18.21	15.91
3	Taxi	Female	—	—	—	4.80 - 8.34	6.87
4	Taxi	Male	—	—	—	5.66 - 9.03	7.50
5	Bus	Female	Usual	Sitting	Uncrowded	5.10 - 9.91	7.95
6	Bus	Female	Usual	Sitting	Crowded	6.02 - 14.09	8.49
7	Bus	Female	No	Standing	Uncrowded	5.31 - 13.21	9.88
8	Bus	Female	No	Standing	Crowded	4.93 - 15.47	10.60
9	Rail transit	Female	Usual	Sitting	Uncrowded	3.43 - 9.86	7.24
10	Rail transit	Female	Usual	Sitting	Crowded	5.23 - 9.91	8.27
11	Rail transit	Female	No	Standing	Uncrowded	5.89 - 13.13	8.79
12	Rail transit	Female	No	Standing	Crowded	4.81 - 11.16	10.62
13	Bus	Male	Usual	Standing	Uncrowded	6.69 - 13.07	12.20
14	Bus	Male	Usual	Standing	Crowded	6.60 - 15.84	13.45
15	Bus	Male	No	Sitting	Uncrowded	5.02 - 8.32	7.80
16	Bus	Male	No	Sitting	Crowded	5.14 - 8.99	8.84
17	Rail transit	Male	Usual	Standing	Uncrowded	7.40 - 23.07	14.43
18	Rail transit	Male	Usual	Standing	Crowded	6.60 - 31.31	15.68
19	Rail transit	Male	No	Sitting	Uncrowded	5.18 - 17.72	10.42
20	Rail transit	Male	No	Sitting	Crowded	6.86 - 15.26	11.70

Table 2 – Variance analysis results

Influence factor	Gender	Travel mode	Riding posture	Luggage level	Crowded level
<i>F</i>	11.663	2.034	13.213	1.520	1.452
Significance	0.001	0.156	0.000	0.219	0.230

Table 3 – Physical energy expenditure per unit time

	Walk [KJ/min]	Car [KJ/min]	Bus/Rail transit [KJ/min]	
			Sitting	Standing
Male	15.59	7.49	9.69	13.94
Female	13.10	6.36	7.99	9.97

The influence degree of gender, travel mode, riding posture, luggage level and crowded level on the physical energy expenditure were determined by the variance analysis of experiment data. The results are shown in Table 2.

According to the value of *F* and significance, it shows that the riding posture and gender have significant influence on TPEE; moreover, travel mode, luggage level and crowded level have no significant influence on TPEE. In order to solve this better, only these two factors were considered, riding posture and gender, and taking a bus and rail transit were taken into consideration together as public transportation. Then the mean value of travel physical energy expenditure per unit time was calculated as shown in Table 3.

3. PHYSICAL ENERGY EXPENDITURE COEFFICIENT

In this section, first, travel data were collected including travel time and travel money for different travel modes from two software programs, data by car from Dida-Ride-Sharing software, and data by public transportation from Baidu-Map software. Compared with the resident travel survey, this way can significantly reduce the workload and the cost of investigation. All data from these two software programs are corresponding. This means that for the same route, a piece of travel data by car, and also a piece of travel data by public transportation were

obtained. Also, the physical energy expenditure is calculated for each piece of travel data according to the travel time and the physical energy expenditure obtained from Section 2. In this way, the formulation among travel time, money and physical energy expenditure can be established. By fitting all travel data, the value of physical energy expenditure coefficient will be determined.

3.1 Travel data description

Dida-Ride-Sharing is a ride-sharing mobile phone software, like Uber. A total of 1,200 pieces of actual travel data from Dida-Ride-Sharing were recorded. There are 300 pieces of data in every four directions, referring to the ride-sharing between the central urban area with the North, South, West, and East of the urban area. These data reflect the travel rule and the range of acceptable money of travelling by car. The average value of travel data by car is shown in Table 4.

By means of the route recommended function of Baidu-Map, the travel information by public transportation is obtained, including travel time, the minimum fare (it is assumed that travellers who have smart cards can enjoy regular 50% discount of the bus fare), the number of transfers, and the total distance of walking. In order to verify the reliability of data from Baidu-Map, 60 pieces of data from the above 1,200 pieces of Dida-Ride-Sharing data were randomly selected, and the actual travel time of the

Table 4 – Travel data by car

Direction	Money by car (RMB)	Time by car [min]
Beijing-Tibet highway	36.89	40.67
Beijing-Kaifeng highway	36.43	38.30
Lianshi Street	39.35	34.48
East Changan Street.	48.66	54.45
Average	40.33	41.98

Table 5 – Reliability analysis of the data from Baidu-Map

	Data from Baidu-Map	Actual data	Deviation ratio
Average travel time by car [min]	52.5	48.0	8.57%
Average travel time by public transportation [min]	60.0	57.5	4.17%
Average walk distance of travelling by public transportation [km]	1.160	1.235	6.47%

Table 6 – Travel data by public transportation

Direction	Money by public transportation (RMB)	Time by public transportation [min]	Total distance of walking [km]
Beijing-Tibet highway	4.56	76.46	1.267
Beijing-Kaifeng highway	4.62	73.77	1.104
Lianshi Street	4.57	82.27	1.127
East Changan Street	5.81	90.36	1.342
Average	4.89	80.72	1.210

route for driving recommended by Baidu-Map with the same OD was recorded. The results are shown in Table 5.

Table 5 shows that the data from Baidu-Map are reliable. The deviation ratio with actual data is within an acceptable range. It can be also seen that Baidu-Map provides the travel time by public transportation including the processes of walking, waiting and travelling. Therefore, the travel information is obtained by the public transportation from Baidu-Map under the same OD obtained from Dida-Ride-Sharing software. The average value of travel data by public transportation is shown in Table 6.

3.2 Quantifying the value of physical energy expenditure coefficient

Research on the time coefficient is abundant enough. The value of time coefficient can be calculated with GDP per capita and annual working hours [10] as shown in Formula 1.

$$\lambda = \frac{GDP}{D \cdot H} \tag{1}$$

where λ is the travel time coefficient (RMB/min); GDP is the GDP per capita; D is the annual working days; and H is the number of working hours per day.

From the statistical data released by the State Statistics Bureau, it is known that in 2017 in Beijing, $GDP = 21,330$ RMB, $D = 249$ days. According to 8-hour working per day, the value of travel time coefficient can be calculated for residents in Beijing as follows.

$$\lambda = \frac{21330}{249 \cdot 8 \cdot 60} = 0.178 \tag{2}$$

In the process of travelling by car, it can be assumed that travellers do not need additional walk, and then physical energy expenditure is related to the physical energy expenditure per unit time and travel time. Then:

$$E_1 = T_1 \cdot e_1 \tag{3}$$

where T_1 is the travel time, and e_1 is the physical energy expenditure per unit time by car.

In the process of travelling by public transportation, travellers need to walk between the origin/destination with bus stations, which also involves the walk of transfer. Then:

$$E_2 = \left(T_2 - \frac{l_w}{v_w} \right) \cdot e_2 + \frac{l_w}{v_w} \cdot e_w \tag{4}$$

where e_2 is the physical energy expenditure per unit time by public transportation, and the value is different between different genders and different riding postures; l_w is the total walking distance of travelling by public transportation; v_w is the average walking speed of travellers; e_w is the physical energy expenditure per unit time by walking.

Travelling by car or public transportation features differences in money, travel time and travel physical energy expenditure. According to Formulae 3 and 4, TPEE is calculated for every piece of travel data from Dida-Ride-Sharing software and Baidu-Map software. The linear correlation between money difference, travel time difference and physical energy expenditure difference by SPSS is analysed. The results show that there is a linear relationship between every two subjects among money difference, travel time difference and physical energy expenditure difference. So there is:

$$\beta(U_2 - U_1) + \lambda(T_2 - T_1) + \delta(E_2 - E_1) - Z = 0 \quad (5)$$

$$\delta = \frac{\beta(U_1 - U_2) + \lambda(T_1 - T_2) + Z}{E_2 - E_1} \quad (6)$$

where δ is the travel physical energy expenditure coefficient. The value of δ refers to the additional money paid for reducing the unit travel physical energy expenditure, and the unit is RMB/KJ or RMB/Kcal; β is the money coefficient, $\beta=1$; U_1 and U_2 are the money by car and public transportation, respectively; T_1 and T_2 are the travel times by car and public transportation, respectively; E_1 and E_2 are the physical energy expenditures by car and public transportation, respectively.

According to *Formulae 3, 4 and 6*, physical energy expenditure coefficient can be calculated as follows:

$$\delta = \frac{(U_1 - U_2) + \lambda \cdot (T_1 - T_2) + Z}{T_2 \cdot e_2 + (e_w - e_2) \cdot \frac{L_w}{v_w} - T_1 \cdot e_1} \quad (7)$$

where the values of U_1 , U_2 and T_1 , T_2 can be obtained from Dida-Ride-Sharing software and Baidu-Map software; $\lambda=0.178$ RMB/min according to *Formula 2*. According to *Table 3*, e_1 is 7.49 KJ/min for males, and 6.36 KJ/min for females; e_2 is 13.94 KJ/min for males standing, and 9.97 KJ/min for females standing; e_2 is 9.69 KJ/min for males sitting, and 7.99 KJ/min for females sitting; e_w is 15.59 KJ/min for males, and 13.1 KJ/min for females; v_w is 80 m/min [9].

Multivariate linear regression analysis of the experimental data by SPSS was conducted. The results show that the regression equation has a higher degree of fitting for the sample data points. The linear model can be determined as follows:

$$U_1 - U_2 = 0.178(T_2 - T_1) + 0.058(E_2 - E_1) + 3.357 \quad (8)$$

According to *Formula 8* the value of travel physical energy expenditure coefficient δ is 0.058 RMB/KJ.

4. TRAVEL MODE CHOICE

There are some studies on travel mode choice [11]. In this paper, the impact factors on travel mode choice like economic cost, time cost and physical energy expenditure cost are considered.

4.1 Economic cost

Economic cost is calculated by different pricing strategies for different transport modes. The operation enterprises of urban rail transit adopt the segmenting pricing strategy. Ticket fare relates to

the distance between origin stations and destination stations. As for the operation enterprises of bus, they calculate the bus fare according to two ways, single ticket fare strategy and segmenting pricing strategy. The single ticket fare strategy can be considered as one special circumstance of the segmenting pricing strategy; that is to say, the fee standard for each segment is the same in the single ticket fare strategy. The fare can be calculated as follows:

$$M_{i,j}^s = \begin{cases} CM_0^s, & 0 \leq L_{i,j}^s \leq L_0^s \\ CM_1^s, & L_0^s \leq L_{i,j}^s \leq L_1^s \\ \vdots & \\ CM_i^s, & L_{i-1}^s \leq L_{i,j}^s \leq L_i^s \end{cases} \quad \forall i,j \in N_s \quad (9)$$

$$M_{i,j}^p = \begin{cases} CM_0^p, & 0 \leq L_{i,j}^p \leq L_0^p \\ CM_1^p, & L_0^p \leq L_{i,j}^p \leq L_1^p \\ \vdots & \\ CM_i^p, & L_{i-1}^p \leq L_{i,j}^p \leq L_i^p \end{cases} \quad \forall i,j \in N_p$$

where $M_{i,j}^s$, $M_{i,j}^p$ and $L_{i,j}^s$, $L_{i,j}^p$ are the fare and distance from origin station i to destination station j by transit and bus, respectively; CM_i^s and CM_i^p are the fee standards of each segment for transit and bus, respectively; L_i^s and L_i^p are the distances of segment for fee standard changing of transit and bus, respectively.

Economic cost for travelling by taxi has non-linear correlation with travel distance. The operation enterprises of taxi charge the fixed fee within some range of travel distance, namely flag down fare, and the part beyond the range charged by the fee standard of per kilometre. Therefore, the fee for taxi can be calculated as follows:

$$M_{i,j}^t = \begin{cases} CM_0^t + CM_f^t, & 0 \leq L_{i,j}^t \leq L_0^t \\ CM_0^t + \mu^t(L_{i,j}^t - L_0^t) + CM_f^t, & L_{i,j}^t > L_0^t \end{cases} \quad \forall i,j \in N_t \quad (10)$$

where $M_{i,j}^t$ and $L_{i,j}^t$ are the fee and distance from origin station i to destination station j , respectively; CM_0^t is the flag down fare; L_0^t is the travel distance charged within the flag down fare; μ^t is the fee standard of per kilometre, and CM_f^t is the additional fee including fuel surcharges, toll and so on.

4.2 Time cost

Time cost refers to travel time. The travel time can be calculated by the travel distance and average speed as follows:

$$T_{i,j}^s = \frac{L_{i,j}^s}{v_s} \quad \forall i,j \in N_s \quad (11)$$

$$T_{i,j}^p = \frac{L_{i,j}^p}{v_p} \quad \forall i,j \in N_p \quad (12)$$

$$T_{ij}^w = \frac{L_{ij}^w}{\bar{v}_w} \quad \forall i,j \in N_w \tag{13}$$

where $T_{ij}^s, T_{ij}^p, T_{ij}^w$ are the travel time from origin station i to destination station j by urban rail transit, bus and walk, respectively; $\bar{v}_s, \bar{v}_p, \bar{v}_w$ are the average speed of trains, buses and walking, respectively.

The running speed of taxis is affected by the traffic flow. According to the function of the American Federal Highway Administration (BPR function), the travel time by taxi can be calculated as follows:

$$T_{ij}^t = TZ_{ij}^t \cdot \left[1 + \alpha \left(\frac{q}{CA} \right)^\beta \right] \tag{14}$$

$$TZ_{ij}^t = \frac{L_{ij}^t}{\bar{v}_t} \quad \forall i,j \in N_t \tag{15}$$

where T_{ij}^t is the travel time by taxi from origin node i to destination node j ; \bar{v}_t is the free-flow speed of taxi; TZ_{ij}^t is the travel time by taxi from origin node i to destination node j at the free-flow speed; q is the traffic volume on the road at that time; CA is the actual traffic capacity of the road; α and β are the model parameters, generally speaking, $\alpha=0.15, \beta=4$ [8].

4.3 Physical energy expenditure cost

Physical energy expenditure cost for travellers is the product of physical energy expenditure per unit time and travel time. According to the above analysis, it is known that gender and riding posture have significant influence on the physical energy expenditure. Therefore, the travellers are classified as shown in Table 7. Then, the physical energy expenditure per unit time can be determined for each type of travellers by different travel modes according to Table 3.

The physical energy expenditure cost can be calculated as follows:

$$E_{ij}^{s,m} = e_{s,m} T_{ij}^s \quad \forall i,j \in N_s \tag{16}$$

$$E_{ij}^{p,m} = e_{p,m} T_{ij}^p \quad \forall i,j \in N_p \tag{17}$$

$$E_{ij}^{t,m} = e_{t,m} T_{ij}^t \quad \forall i,j \in N_t \tag{18}$$

$$E_{ij}^{w,m} = e_{w,m} T_{ij}^w \quad \forall i,j \in N_w \tag{19}$$

where $E_{ij}^{s,m}, E_{ij}^{p,m}, E_{ij}^{t,m}$ and $E_{ij}^{w,m}$ are the physical energy expenditures from origin i to destination j for the m -th type of travellers by urban rail transit, bus, taxi

and walk, respectively, and $e_{s,m}, e_{p,m}, e_{t,m}$ and $e_{w,m}$ are the physical energy expenditures per unit time for the m -th type of travellers by urban rail transit, bus, taxi and walk, respectively.

In this paper, the generalized cost function consists of economic cost, time cost and physical energy cost as shown in Formula 20.

$$F = \omega_m M + \omega_t \lambda T + \omega_e \delta E \tag{20}$$

where F is the synthetically generalized cost; ω_m, ω_t and ω_e are the weight coefficients of economic cost, time cost and physical energy cost, respectively.

4.4 Travel mode choice model

The utility theory considers that travellers always tend to select a travel mode to maximize the utility. The utility function includes two parts: the observable part and the random part. It is determined that the value of utility for the m -th type of travellers choosing mode r is $U_m(r)$ as follows:

$$U_m(r) = V_m(r) + \varepsilon_m(r) \quad \forall r \in R \tag{21}$$

where $V_m(r)$ and $\varepsilon_m(r)$ are the observable part and the random part, respectively; R is the set of effective transport modes. The observable part of utility function can be represented by the generalized cost of effective transport modes as follows:

$$V_m(r) = -F_m(r) \tag{22}$$

The random part of the utility function consists of personal perception differences, measurement error, different objects of reference, and so on. Multinomial logit model (MNL) hypothesizes that $\varepsilon_m(r)$ is independently distributed by the Gumbel variable. The probability for the m -th type of travellers choosing mode r can be determined as follows:

$$P_m(r) = \frac{\exp(\theta V_m(r))}{\sum_{r \in R} \exp(\theta V_m(r))} \tag{23}$$

where θ is a non-negative constant, meaning the level of understanding of travellers to the generalized cost of different transport modes. The greater the value of θ , the higher the level of travellers' understanding of the traffic network.

Table 7 – Classification of travellers

Classification	First type	Second type	Third type	Fourth type
Gender	Male	Female	Male	Female
Riding posture	Standing	Standing	Sitting	Sitting

5. CASE STUDY

This paper conducts the case study based on OD from Xizhimen to Tiantongyuan. Xizhimen is an important transportation hub in Beijing, connecting Metro Lines 2, 4 and 13. At the same time, there are many bus lines stopping at this station. In addition, a lot of commercial shops are located along the Xizhimen Street, which makes Xizhimen the regional centre of business with a large passenger flow. Tiantongyuan is located in the Changping district, the north of the Fifth Ring Road, which is a residential area. The density of dwelling population is high and the demand of travel is strong, resulting in typical commuting passenger flows. Metro Lines 5, 8 and 13 all pass through this area, and many bus lines can meet the traffic demand.

5.1 Parameter setting

The ticket fare for urban rail transit and bus in Beijing is shown in *Tables 8 and 9*, respectively.

In Beijing, the flag down fare for Taxi CM_0^t is 13 RMB. The travel distance charged within the flag down fare L_0^t is 3 km. The fee standard of per kilometre μ^t is 2.3 RMB/km, and the additional fee CM_f^t is 1 RMB.

Table 8 – Ticket fare for urban rail transit

Travel distance [km]	0-6	6-12	12-22	22-32	32-52	52-72	72-92
Ticket fare [RMB/per person]	3	4	5	6	7	8	9

Table 9 – Ticket fare for bus

Travel distance [km]	0-10	10-15	15-20	20-25	25-30	30-35	35-40
Ticket fare [RMB/per person]	2	3	4	5	6	7	8

Table 10 – Weight coefficients of each factor for each type of traveller

	First type	Second type	Third type	Fourth type
Weight coefficient of economic cost	0.165	0.177	0.231	0.339
Weight coefficient of time cost	0.692	0.655	0.492	0.264
Weight coefficient of physical energy cost	0.077	0.180	0.331	0.397

Table 11 – Routes from Xizhimen to Tiantongyuan

Route number	Route	Lines (in order)	Transfer station
1	S*S	Metro Line 2, Metro Line 5	Lama Temple Station
2	S*S	Metro Line 13, Metro Line 5	Lishuiqiao Station
3	P*S	Bus 44, Metro Line 5	Lama Temple Station
4	S*P	Metro Line 13, Bus 751	Lishuiqiao Station
5	P	Bus 620	-
6	T	-	-

According to the data from the Beijing Comprehensive Traffic Survey [9], the average operating speed for urban rail transit v_s is 35 km/h, the average operating speed for bus v_p is 9.9 km/h, the average running speed for taxi v_t is 20 km/h, and the average walking speed v_w is 4.8 km/h.

It is hypothesized that the level of understanding of travellers of the generalized cost of different transport modes is the highest, and it is determined that the value of θ is 1. Combined with the Beijing Forth Comprehensive Traffic Survey [9], the weight coefficients are determined as shown in *Table 10*.

5.2 Results analysis

The route recommended function of Baidu-Map is widely used by travellers. Before travelling, travellers are used to searching routes by Baidu-Map, and choosing one route according to their own preference. Therefore, six routes are determined from Xizhimen to Tiantongyuan from Baidu-Map software, as shown in *Table 11*. The symbols of P, S and T represent buses, urban rail transit, and taxi, respectively. Since there is a long distance between these two stations, walking is not considered as an option, so $R=\{P, S, T, P*S, P*P, S*P, S*S\}$, are determined.

Table 12 – Generalized cost of each route for each type of traveller

Route number	First type	Second type	Third type	Fourth type
1	8.85	10.60	13.71	12.45
2	9.97	12.14	16.03	14.59
3	10.31	12.32	15.95	14.41
4	12.46	14.94	19.38	17.47
5	10.25	12.78	17.42	15.34
6	-	-	23.11	28.08

Table 13 – Probability of each route selected by each type of travellers

Route number	First type	Second type	Third type	Fourth type
1	54.60%	65.78%	81.09%	75.70%
2	17.77%	14.10%	7.94%	8.86%
3	12.64%	11.76%	8.68%	10.71%
4	1.48%	0.86%	0.28%	0.50%
5	13.47%	7.46%	2.00%	4.23%
6	-	-	0.00%	0.00%

Table 14 – Probability of each route selected only considering the economic cost and time cost

Route number	First type	Second type	Third type	Fourth type
1	32.28%	31.36%	27.39%	21.61%
2	19.72%	19.67%	19.30%	17.91%
3	11.55%	11.62%	11.78%	11.08%
4	2.74%	2.95%	4.00%	5.58%
5	33.70%	34.40%	37.53%	43.81%
6	-	-	0.00%	0.00%

Different generalized cost for different types of travellers choosing the same route is calculated, as shown in Table 12. According to the transport mode choice model in Table 11, the probability of each route selected by each type of traveller is calculated in Table 13. What is more, the probability of each route is calculated only considering the economic cost and time cost, and the results are shown in Table 14.

The results show that physical energy expenditure has influence on transport mode choice. When physical energy expenditure is taken into account, the probability of routes selected by travellers will agree more with the actual travel behaviour. Route 1 refers to taking urban rail transit through the whole process of travel, which will be more punctual and comfortable with a moderate fare.

6. CONCLUSION

It is determined that the value of physical energy expenditure coefficient δ is 0.058 RMB/KJ, which means that travellers pay additional 0.058 RMB to reduce 1 KJ of travel physical energy expenditure.

The coefficient can provide references to determine the cost of unit km for taxi, the price of gasoline and the adjustment of fare for public transportation. The value of travel physical energy expenditure coefficient will be increased by enlarging the money difference between cars and public transportation, which will benefit from transferring the passenger flows from cars to the public transportation, and improve the share ratio of public transportation.

ACKNOWLEDGEMENT

This work has been financially supported by the National Natural Science Foundation of China (71571012, 71501014) and the research funding of China Railway Research and Development (Contract number: K2018X012).

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城市交通出行者体能消耗定量研究：以北京为例

摘要

出行者在出行过程中的体能消耗对出行方式选择行为有一定的影响。然而，关于出行体能消耗的定量研究非常稀少。本文提出出行体能消耗系数的概念，以北京青年出行者为研究对象进行实验。综合考虑出行者年龄、性别、交通方式、乘车姿势、负重程度和车内的拥挤程度5个影响体能消耗的因素设计实验场景，分别得到通过步行、小汽车以及公共交通出行的出行者单位时间体能消耗值。通过分析实际出行费用、出行时间以及相应的体能消耗，确定出行体能消耗系数的值为0.058元/千焦，这意味着出行者每支付0.058元，就可以减少1千焦的体能消耗。之后，本文考虑出行费用、出行时间以及体能消耗，基于多项Logit模型建立出行者交通方式选择模型。最后，以北京西直门—天通苑为实验OD，验证了当考虑不同类型出行者的出行体能消耗时所得的交通方式选择结果，更符合实际出行者出行行为。

关键词

出行者体能消耗；出行行为；交通方式选择

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