REPORT ON THE CONFERENCE "TOWARDS A HUMANE CITY"

The 4th International Conference "Towards a Humane City" took place in Novi Sad, Republic of Serbia, on 24 and 25 October 2013. This event is held every other year organized by the University of Novi Sad – Faculty of Technical Sciences, and it has a traditional character.

The aim of the Conference was to increase the awareness about the role of traffic in urban environments, with focus on environmental protection, promotion of health, traffic safety and equal mobility for all the users. The indirect aim of the Conference was also to stimulate the initiative at the national level of the organization of the network of cities in order to exchange experiences and good examples in creating and implementing the traffic policy of urban community.

The main topic of the Conference was "Transport Demand Management" related to:

- Environment and urban transport
- Role of urban public transport
- Parking management policy
- Cycling and pedestrian potential
- "Design for All" concept
- Role of ITS in sustainable transport

The Conference was attended by about 150 participants including the representatives from international and national associations, academic community, researchers, representatives of urban local units and public urban transport operators. Along with a

number of internationally recognised scientists the Program Committee included also the teachers from the Faculty of Transport and Traffic Sciences, Prof. Ljupko Šimunović, Ph.D. who also gave an introductory lecture, and Prof. Davor Brčić, Ph.D. The representatives of the Faculty of Transport and Traffic Sciences participated with a total of five internationally reviewed papers on the topic of traffic in urban environment.

The Conference emphasised the need for intensive and continuous cooperation among professionals of urban and traffic planning in order to provide with proper land allocation a greater choice of the forms of mass transport. Highlighted also was the importance of the usage of good practice and implementation of experiences of cities of West Europe in the development of alternative transport modes.

The Conference ended with the conclusion that the ideas and the acquired knowledge should be transferred to the professional public and institutions involved in planning and management of urban traffic in order to raise the appropriate quality of living in the cities.

The papers have been published in the Proceedings of the 4th International Conference "Towards a Humane City", Novi Sad, 24th and 25th October 2013. The Conference program and the presentations are available at web site: www.humanecityns.org.

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Conference audience